

**COMMUNITY DEVELOPMENT
C&ES/SOC/URPL 617
FALL SEMESTER 2015**

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Required Texts

Asset Building and Community Development, 4th Edition, Gary Paul Green and Anna Haines. Newbury, CA: Sage Publications (2015). (ISBN 1483344037)

Mobilizing Communities: Asset Building as a Community Development Strategy, Gary Paul Green and Ann Goetting (eds.). Philadelphia, PA: Temple University Press (2010). (ISBN 1439900876)

All the additional required readings are available on the class website through Learn@UW.

Learning Objectives. Upon completion of this course, I expect students to demonstrate an:

- understanding of different models and approaches to community and neighborhood development;
- ability to assess and apply development strategies to enhance different forms of community assets (physical, human, social, financial, political, cultural, and environmental);
- understanding of strategies to promote public participation in organizations and institutions;
- ability to evaluate the impacts and outcomes of community development programs.

Course Overview. Community development is essentially a multi-disciplinary field, so we will be drawing from the literature in sociology, geography, political science, economics, planning, and social work throughout the course. At its core, community development builds assets that increase the capacity of residents to improve their quality of life. Assets include different forms of community capital: physical, human, social, financial, political, cultural, and environmental. We examine how communities can organize themselves to control and enhance these assets to benefit residents. Much of the course is devoted to the principles of community development in advanced societies, but many of the concepts and theories apply to developing countries as well.

Course Requirements. Grades will be based on three take-home exams and a term paper. Each exam will consist of short answer and essay questions and will be worth 25% of the final grade. The exams will cover lectures, readings, videos, class exercises, and discussion. The final exam is not comprehensive—it will only include the material from the last third of the course. Late exams/papers will be penalized by the loss of a letter grade for each day it is late.

The term paper is worth 25% of the final grade. Undergraduates will analyze a specific labor, credit, or housing market in a community of their choice. The analysis should rely on secondary data that are available through existing websites, such as Social Explorer or American Factfinder. The paper should be 10-12 pages (double-spaced, including tables and references) in length. It will be due on December 10).

Graduate students have the choice of evaluating the effectiveness of Madison neighborhood associations in promoting civic participation or some other related topic. We will be working with the City of Madison Planning Department to conduct a survey of neighborhood associations and conducting interviews with neighborhood leaders. Each student will write a paper approximately 15-20 pages in length on their findings. The paper will be due on December 10. Graduate students will need to meet with me periodically outside of the regularly scheduled class times to work on the project.

Grades on exams and the term paper will be based on the following scale:

A = 93 +
AB = 88-92
B = 83-87
BC = 78-82
C = 70-77
D = 60-69
F = <60

Attendance. Attending each class period and participating in discussion is critical in this class. Please contact me if you need to miss class. Attendance and participation will be taken into account should your final grade fall near the border between letter grades.

Lecture Notes. Lecture notes will be posted on Learn@UW before class. These notes are intended to provide you with a broad outline of the discussion, not specific details. It would help if you print out the notes in advance and bring them to class.

Laptops. I am concerned that laptops are more of a distraction than a resource for students in the classroom. I would prefer that you not use a computer in class. If you choose to take notes on a laptop, please do not check your email or surf the internet during the class.

COURSE OUTLINE

Week 1. Conceptual Map of Community Development

Lecture 1: Key Concepts

Required Reading:

Green and Haines, Chapter 1 in *Asset building and community development*.

Dreier, P. (2015). Philanthropy's misguided ideas for fixing ghetto poverty: the limits of free markets and place-based initiatives. *Nonprofit Quarterly*.

<http://nonprofitquarterly.org/2015/03/19/philanthropy-s-misguided-ideas-for-fixing-ghetto-poverty-the-limits-of-free-markets-and-place-based-initiatives/>

Week 2. The Promise and Limits of Community Development

Lecture 2: The History of Community Development

Film: *Ours to Decide*

Required Reading:

Green and Haines, Chapters 2 & 3 in *Asset building and community development*.

Week 3. The Process of Community Development

Lecture 3: Community Visioning & Asset Mapping

Video (To be viewed prior to class): <http://www.youtube.com/watch?v=wYw14uCGbkw> (Asset Mapping vs. Needs Assessment)

Community visioning/asset mapping exercises

Required Reading:

Green and Haines, Chapter 4 in *Asset building and community development*.

McQuarrie, M. (2013). Community organizations in the foreclosure crisis. *Politics and Society* 41: 73-101.

<http://pas.sagepub.com.ezproxy.library.wisc.edu/content/41/1/73.full.pdf+html>

Week 4. Neighborhood/Community Organizing

Lecture 4: Neighborhood/Community Organizing

Video (To be viewed prior to class): <http://vimeo.com/5977553> (Building Hope)

Required reading:

Case Study: Kretzmann and Puntenney, Neighborhood approaches to asset mapping in *Mobilizing Communities*

Macleod, M.A. and Emejulu, A. (2014). Neoliberalism with a community face? Critical analysis of asset-based development in Scotland. *Journal of Community Practice* 22: 430-450

<http://www.tandfonline.com.ezproxy.library.wisc.edu/doi/full/10.1080/10705422.2014.959147> - abstract)

Week 5. Community Development Organizations

Lecture 5: Community-Controlled Development

CBO exercise

Required reading:

Green and Haines, Chapter 5 in *Asset building and community development*.

Stoecker, R. (1997). The CDC model of urban redevelopment: A critique and an alternative.

Journal of Urban Affairs, 19(1), 1-22.

([http://onlinelibrary.wiley.com.ezproxy.library.wisc.edu/store/10.1111/j.1467-9906.1997.tb00392.x/asset/j.1467-](http://onlinelibrary.wiley.com.ezproxy.library.wisc.edu/store/10.1111/j.1467-9906.1997.tb00392.x/asset/j.1467-9906.1997.tb00392.x.pdf?v=1&t=i77v8na4&s=1d24ceebdc3269d4c3426f03fffc2a18f7c2b97a)

[9906.1997.tb00392.x/pdf?v=1&t=i77v8na4&s=1d24ceebdc3269d4c3426f03fffc2a18f7c2b9](http://onlinelibrary.wiley.com.ezproxy.library.wisc.edu/store/10.1111/j.1467-9906.1997.tb00392.x/pdf?v=1&t=i77v8na4&s=1d24ceebdc3269d4c3426f03fffc2a18f7c2b97a)

[7a](http://onlinelibrary.wiley.com.ezproxy.library.wisc.edu/store/10.1111/j.1467-9906.1997.tb00392.x/pdf?v=1&t=i77v8na4&s=1d24ceebdc3269d4c3426f03fffc2a18f7c2b97a))

Case Study: Harvey and Beaulieu, Implementing community development in the Mississippi Delta in *Mobilizing Communities*

EXAM #1 Due October 6

Week 6. Human Capital

Lecture 6: Workforce Development

Exercise: Analyzing local labor markets/Living wage exercise

Required reading:

Green and Haines, Chapter 6 in *Asset building and community development*.

Green, G.P. (2003). *Workforce development networks in rural areas of the United States*.

Mississippi State, MS: Southern Rural Development Center (SRDC Policy Series, Report

No. 1). (http://srdc.msstate.edu/publications/other/policy/2003_09_1-workforce.pdf)

Week 7. Social Capital

Lecture 7: Social Capital

Exercise: Analyzing social networks

Required reading:

Green and Haines, Chapter 7 in *Asset building and community development*.

Case Study: Blejwas, Asset-based community development in Alabama's Black Belt in *Mobilizing Communities*

Putnam, R. (2007). E Pluribus Unum: Diversity and Community in the Twenty-first Century.

Scandinavian Political Studies 30: 137-174.

([http://onlinelibrary.wiley.com.ezproxy.library.wisc.edu/doi/10.1111/j.1467-](http://onlinelibrary.wiley.com.ezproxy.library.wisc.edu/doi/10.1111/j.1467-9477.2007.00176.x/full)

[9477.2007.00176.x/full](http://onlinelibrary.wiley.com.ezproxy.library.wisc.edu/doi/10.1111/j.1467-9477.2007.00176.x/full))

DeFilippis, J. (2001). The myth of social capital in community development. *Housing Policy Debate* 12: 781-806.

Week 8. Physical Capital

Lecture 8: Housing

Exercise: Analyzing housing markets

Required reading:

Green and Haines, Chapter 8 in *Asset building and community development*

Rothstein, R. (2014). *The making of Ferguson*. Economic Policy Institute.

(<http://www.epi.org/publication/making-ferguson/>)

Week 9. Financial Capital

Lecture 9: Community Development Financial Institutions

Exercise: CRA exercise

Required reading:

Green and Haines, Chapter 9 in *Asset building and community development*

Case Study: Dewees and Sarkazy-Banoczy, Investing in the double-bottom line In *Mobilizing Communities*

Week 10. Environmental Capital

Lecture 10: Natural Amenities & Rural Development

Exercise: Environmental Justice Exercise: Using Scorecard (<http://scorecard.goodguide.com>) to evaluate exposure to hazardous waste and other pollutants in a community.

Required reading:

Green and Haines, Chapter 10 in *Asset building and community development*.

Case Study: Green, Natural amenities and asset-based development in rural communities in *Mobilizing Communities*

EXAM #2 Due November 10

Week 11. Political Capital

Lecture 11: Community Power

Required reading:

Green and Haines, Chapter 11 in *Asset building and community development*.

Fung, A. (2003). Associations and democracy. *Annual Review of Sociology* 29: 515-539.

<http://web.a.ebscohost.com.ezproxy.library.wisc.edu/ehost/pdfviewer/pdfviewer?vid=2&sid=a226e0e5-1efc-4b4b-8987-93678e99e819%40sessionmgr4002&hid=4114>

Week 12. Cultural Capital

Lecture 12: Creative Communities

Video: *Downside up: how art can change the spirit of a place.*

Required Reading:

Green and Haines, Chapter 12 in *Asset building and community development*.

Florida, R. (2003). Cities and the creative class. *City & Community*, 2, 3-19.

(<http://onlinelibrary.wiley.com.ezproxy.library.wisc.edu/enhanced/doi/10.1111/1540-6040.00034/>)

Frank, T. (2012). Dead end on shakin' street. *The Baffler*, 20:

<http://thebaffler.com/salvos/dead-end-on-shakin-street>

Case Study: Phillips and Shockley, Linking cultural capital concepts to asset-based community development in *Mobilizing Communities*.

Week 13. Local Food & Energy Systems

Lecture 13: Local Food & Energy Systems

Required reading:

Green and Haines, Chapters 13 in *Asset building and community development*

Week 14. Climate Change & Community Development

Lecture 14: Green Collar Jobs

Video (To be viewed prior to class):

http://www.ted.com/talks/majora_carter_s_tale_of_urban_renewal.html (Majora Carter)

Climate change, community and public policy exercise

Required reading:

Green and Haines, Chapter 14 in *Asset building and community development*.

Case Study: Dougherty and Peralta, The politics of protected areas in *Mobilizing Communities*

Week 15. Evaluation & the Future of Community Development

Lecture 15: Community Development Evaluation

Logic model exercise

Required Reading:

Green and Haines, Chapter 15 in *Asset building and community development*

McLaughlin, J.A., and G.B. Jordan (1998). Logic models: a tool for telling your program's performance story. *Evaluation and Program Planning* 22: 65-72.

EXAM #3 Due December 15